

### Together, we are One Milwaukee!



#### Dear Neighbor,

Welcome to the Mayor's Message!

I hope you enjoy the updates and information included in this email.

As Mayor, I have focused on identifying short and long-term solutions to the most pressing challenges in our community. Public safety remains my top priority, and improving community safety includes a range of approaches encompassing law enforcement, neighborhood engagement, and promoting personal responsibility. I am also working to improve public safety by increasing the number of family-supporting jobs and making homeownership a realistic option. I am committed to ending the cycle of poverty that far too many residents face.

My vision for Milwaukee is a city in which our roadways are free of reckless driving, our climate change initiatives are fully implemented, and our city is well on the way to reaching one million residents.

Our path ahead includes robust partnerships. Together is the way forward. We will continue to build one community, one city, and One Milwaukee.

Sincerely,

### What's Happening in Milwaukee!



#### Mission Accomplished - Sales Tax

When I signed the sales tax ordinance in July, I felt both a sense of accomplishment and relief.

With my signature, the City of Milwaukee initiated the process to collect a 2% local sales tax which will go into effect on January 1, 2024. This action protects Milwaukee and its residents from unimaginable cuts to library and public safety services.

For the first time, visitors and commuters will directly contribute to support the services they receive. And, with diversified revenue, Milwaukee will improve emergency service response times and continue provide important municipal services. I want to thank my partners on the Common Council for supporting this effort. Milwaukee will be a stronger municipality because of this action.

Click here to learn more about why we needed to pass the sales tax!

#### 2023 State of the City

At the amazing Summerfest grounds several weeks ago, I delivered my 2023 State of the City address. Focusing on what we have in common, I highlighted how we can build a stronger city. We are One Milwaukee, a community composed of a remarkable array people with varied backgrounds, cultures, and races. We are One Milwaukee where residents may speak languages, have different educational experiences, and have different levels of wealth or poverty. Yet those differences do not divide us on the most important civic concerns. We are One Milwaukee in our shared desire for public safety, equitable economic opportunity, and city services that serve the needs of every person in every neighborhood. Let's create the best version of ourselves, the best version of our neighborhoods, and the best version of the city we all love.





## One of the best days of the year in Milwaukee: Juneteenth!

The Juneteenth parade is always one of my favorite annual events. This year, it was a great start to Milwaukee's 52nd Juneteenth celebration. What an amazing turnout! Seeing and meeting many community members for this celebration showed the importance of this holiday in Milwaukee! Juneteenth is a day for celebration and reflection - a proud tradition that Milwaukee has honored for decades. It acknowledges the end of the horror and shame of slavery while celebrating freedom, a fundamental value of our country.

#### **Happy Fourth of July!**

I had a blast joining Milwaukeeans at several July 4th celebrations in neighborhoods across Milwaukee. My family and I started our day at the Humboldt Park Parade in Bay View and also stopped by Alcott Park, Enderis Playfield, and MLK Jr. Park. There is a long Milwaukee tradition of marking our nation's independence with neighborhood events, and I can't imagine a better way to celebrate.





#### Milwaukee Pride Fest

Pride Fest and Pride Parade were filled with positive energy and enthusiasm. The country has come a long way in expanding and protecting the civil rights of the LGBTQ+ community! We are motivated to keep the spotlight on the work ahead to keep our city, our state, and our nation inclusive, safe, and welcoming.

# Milwaukee is a great city to ride a bicycle!

According to People for Bikes, the City of Milwaukee just cracked the top ten best cities for bikers! My administration is focused on increasing the safety for riding, including adding 50 miles of

protected bike lanes. I encourage residents and visitors to get out and enjoy our city on a bicycle. The streets are for all!

Click here to read more!





# A Harley-Davidson homecoming, 120 years in the making!

The City of Milwaukee is always ready to welcome riders and supporters of Harley-Davidson to our community! We stopped down at the Harley-Davidson Museum and enjoyed some of the festivities. I am glad we had a safe and successful 120th anniversary and I look forward to more celebrations next year.

### What's next?



## Stop by the Black Arts Fest MKE

The annual Black Arts Fest MKE takes place Saturday, August 5th from noon to 10 pm at the Summerfest grounds. The festival offers Art, Music, Dance, and Poetry inviting an exploration of African Heritage and Black Cultural Arts.

Come join the Milwaukee community on a day filled with learning opportunities and pride for African ancestry. You won't want to miss experiencing and celebrating the incredible forms of art on display.

Click here to read more!

#### 2023 Run Back to School

Celebrate the start of the 2023-24 school year with Milwaukee Public Schools and Milwaukee Recreation at the 16th annual MPS Run Back to School! It will take place on Saturday, August 26 at 9 a.m. starting at Wick Playfield, 4929 West Vliet Street.

Proceeds from this 5K run / 1.5-mile walk support MPS wellness and youth recreation programs.

Registration for adults and kids is open online, by telephone, and by mail through August 18 and onsite registration is also available.



Click here for more information!



## Let's Celebrate! 50 years of Mexican Fiesta

Make a plan to stop by Mexican Fiesta and enjoy great food, music and culture. The event a celebration of community spirit and determination and part of what makes Milwaukee a wonderful place to live, work and play.

Click here for more information!

I hope you have enjoyed this inaugural newsletter! Please reach out to my office with any questions, comments, or concerns.

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Website: https://city.milwaukee.gov/mayor

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